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Category: Business

Year 12

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If I were to aspire today to influence the area of business tomorrow, I would create events to provide consumers with an unforgettable experience to lift Newcastle's economy, bring people to the area and inspire the lives of young people within our community. I want to show my clients that joyous memories can be found within a little table decoration, a song or the people surrounding them. My aspiration for tomorrow is that I can start a chain of memories where the hardships of life are put on hold for a while, and consumers can experience innovative and exciting occasions.

When I finish school my aspiration is to be an events manager. My goal is to bring the visions and desires of my clients to life, every day in a way that is above and beyond what is possible. My aspiration is to help people achieve fellowship and joy in the event I create with them, to cater for their specific needs. My ultimate aspiration as an event manager would be for me to see them smile at the end of the day. This would make my job so rewarding and empower me to think greater and dream bigger to see extraordinary things happen in this area of business.

Experience, effective management, knowledge and connection are extremely important considerations in the achievement of these objectives. As a leader in this area, I would firstly need to receive qualifications and expand on my school-based knowledge and understanding of the effective procedures and planning involved in managing business operations in the area of event management. To achieve this, I intend to study at TAFE next year to obtain as much industry knowledge as I can and to meet and connect with others interested in the same field of work. I then need to gain industry experience to put my skills into practice. This will be through TAFE work placements, volunteer work and hopefully a traineeship whilst studying at TAFE. The final step is connection. Connection is critical in understanding the client's needs and desires for the event and involves a lot of communication and collaboration with the client. I feel that connection with the customer is the most important step because you can't make a memory without an event and you can't make an event without a vision. Planning with the customer and utilizing effective people skills will make them feel involved and confident in the service being provided. Qualities I would need as a leader in working with the customer include organisation, knowledge, optimism, professionalism, passion and motivation. Some of these qualities I could bring to the industry and others can be developed along the way with the right mentoring and experience. Working with industry professional's colleagues and the client (s) as a team will see bigger dreams achieved and a rewarding and joyful experience for everyone involved.

The area of business and event is a rapidly changing industry, constantly requiring new ideas and innovations. That is why event management is such a rewarding career, as it creates long-lasting memories to be remembered and celebrated forever. I feel that I could bring a smile, achievement and a positive vibe to this area and it excites me to see what will be accomplished in this industry in the years to come.